

60 Decibels Marketing Intern

60 Decibels is an impact measurement company that helps organizations around the world better understand their customers, suppliers, and beneficiaries. Its proprietary approach, Lean Data, brings customer-centricity, speed, and responsiveness to impact measurement, turning customer voice into high-value insights that help businesses maximize their impact.

We have a network of 700+ trained Lean Data researchers in 50+ countries who speak directly to customers to understand their lived experience. By combining voice, SMS, and other technologies to collect data remotely with proprietary survey tools, we help clients listen more effectively and benchmark their social performance against their peers.

We are looking for a Marketing Intern to help with the execution of our 2021 Marketing Strategy and grow our 60 Decibels brand.

Role Description and Responsibilities

60 Decibels is looking to grow their social media following and brand awareness. As a Marketing Intern, you will be responsible for drafting social media content and assisting with strategic projects such as video creation, campaign launches, and more! A successful candidate will play a large role in building and engaging our audience and in creating effective strategies that will promote 60 Decibels' growth.

Responsibilities may include:

- Drafting social media content, blog posts, articles, case studies, and other marketing assets for the 60 Decibels team
- Maintaining all social media channels, including tracking metrics and providing regular reports to management
- Assisting with the writing, copyediting, and list management of The Volume, our monthly newsletter
- Helping grow our media contact list and track global earned media performance
- Collaborating with the rest of the 60 Decibels team to produce content synthesizing our social impact data
- Contributing to the marketing strategy to improve performance over time

Who is the ideal candidate?

This is a great opportunity for students with a passion for storytelling looking for a unique role at a high impact company. We are looking for candidates who are clear communicators, have excellent writing abilities, and a creative mindset. This position requires time management skills, strong people skills, and a willingness to learn. Basic graphic design skills are not required but definitely welcomed!

What is the time commitment and is this a full-time job?

This role will be part-time. We are looking for a 10-20 hours per week commitment. This is an ideal position for someone who works as a freelancer or is in school. Compensation will be hourly and competitive based on the applicant's location.

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60 Decibels is deeply committed to having a workplace that is inclusive and anti-discriminatory. We believe that our team must embody the compassion, listening, and sense of shared humanity that is so central to our goal as an organization. We are proud to be an Equal Opportunity employer and do not discriminate on the basis of race, religion, national origin, gender, sexual orientation age, marital status, veteran status, or disability.

Application Instructions

Application: Please use the following [link](#) to apply. It should take you around 15 minutes to submit your application. We're excited to hear from you!

Deadline: Applications are reviewed on a rolling basis.

Location: 60 Decibels has offices in London, Nairobi, New York, and Bengaluru. We are also accepting applications in San Francisco.

Want to get to know us a little better?

- > Sign up to receive [The Volume](#), our monthly collection of things worth reading.
- > Visit our website at 60decibels.com.
- > Read about our team values [here](#).

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