

60 Decibels Mid-weight / Senior Designer

About 60 Decibels: [60 Decibels](#) is a tech-powered impact measurement company – we work with the world’s leading impact investors, companies, foundations and nonprofits. We’ve been in business as an independent entity since early 2019, when we spun out of the global Impact Investor [Acumen](#).

We believe that the best way to understand social impact is by talking to the people experiencing that impact. It sounds obvious when you say it, but that is not the typical practice for many impact investors, corporations and foundations working to create social change.

We make it easy to collect, analyze and compare social performance data, using our network of 1000+ trained researchers in 70+ countries. Our researchers speak directly to customers to understand their lived experience; and our team turns all this data into benchmarked social performance reports, with accompanying insights, to help our clients demonstrate and improve social performance. See some examples of what we mean here.

By making impact measurement simple, scalable, and comparable, we not only enable organizations to improve their products and services; we also help transform what it means to credibly measure impact, ensuring that the voices of those who matter most are always part of the story.

If you're looking for an opportunity to put your design skills towards a dynamic, mission-driven business – this could be the role for you.

About the role: We’re on the hunt for a mid-weight or senior designer with a broad creative skill set to join us for our next phase of growth.

We already have a solid foundation to build off of when it comes to our brand and visual identity. Now we’re looking to bring on an inhouse designer to take our brand and all touchpoints to the next level – helping us attract new customers and build stronger brand awareness.

Sharing our data and findings in ways that are both compelling and easy to understand is core to our value proposition. You can check out some examples of our reports [here](#) and [here](#), or feel free to have a dig around on our website [here](#).

As a talented designer with a proven track record, you will be confident in creating new concepts and used to producing exceptional work, especially around paid and organic social content. We’re looking for a jack of all trades as opposed to a master of one or two – you’ll be experienced with creating a visual language from brand identity and guidelines, and well-versed in producing collateral for digital and print channels alike. Amongst other outputs, you’ll be leading the design of our reports and case studies, as well as the creation of our paid and organic social assets.

You'll get plenty of creative freedom and will work closely with our Head of Digital Marketing to deliver all assets, big and small. This role is a unique opportunity to create work that helps drive actual positive impact – for projects across a range of sectors and on a global scale.

Your responsibilities will include:

- 360 creative conceptualizing of all branded communications - you will have the ability to build on and refine all aspects of the 60 Decibels brand from static design to moving image
- Taking the lead in producing all 60 Decibel assets for a wide range of projects, such as digital ad assets, email banners, organic social content and website wireframes
- Maintaining a bold and consistent visual style across all assets produced, in keeping with our brand guidelines
- Creating and updating templates for sales collateral, one pagers, case studies, slide decks and reports
- Ensure projects are delivered to specification and clear deadlines are met
- Being proactive in exploring trends and opportunities to bring our brand to life in new ways
- Pitching in with your own ideas to help find innovative ways to engage our consumers
- Developing simple animation/motion graphics and video editing as part of social content needs
- Modeling [our company values](#)

About You: First and foremost, you bring compassion and dedication to this work because it matters to you. You are curious about our work and the space we operate in, so you'll be eager to dig into the nuances of bringing our brand positioning to life.

You're looking for an in-house role that gives you the space to further build out your generalist skill set, with a wide variety of projects and outputs to keep things interesting. You have a knack for delivering work that toes the line between bold and on-brand, and you're interested in translating data into easy to digest visual narratives. You also understand how design and marketing fit hand in hand to produce clear and compelling work that drives business outcomes.

Most of all, you take personal accountability seriously: when you say you're going to do something, you do it, and you do it well.

Other characteristics that will help you succeed in this role and be a great cultural fit: you have a bias towards action— you actively tackle problems in ways that lead to great outcomes. You successfully balance flexibility and rigor, and embrace taking strategic risks and growing from mistakes. Ultimately, you are eager to do the work to build something new and (we hope) important to the world.

We expect that most candidates will have had the following experiences / attributes. If your experience set differs, but you think you're the right person for the job, let us know in your application.

- Proven branding and graphic design experience across a broad range of design outputs
- Strong design ideation and problem solving skills - able to show rationale behind choosing one approach over another
- Naturally curious, with knowledge of the latest graphic design trends and tools
- Deep experience with Adobe Suite (in particular, Illustrator, InDesign, Premiere Pro, After Effects)
- Highly organized and able to work to deadlines
- Strong eye for detail
- Confident communicator, collaborative and enjoys working as part of a team
- Knowledge of and passion for socially impactful work
- Comfortable in a fast-paced, entrepreneurial environment; skilled at prioritizing and managing multiple workstreams
- Interest or experience in data visualization
- Some knowledge of UI and UX design and/or experience with creating motion graphics would be a plus

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About our team and our culture: we are a fun and hardworking global team that is full of smart, mission-driven folks who combine an entrepreneurial spirit with a commitment to make a positive change in the world.

We consistently hear from our clients that the best thing about 60 Decibels is the people. They also tell us they love our branding – so no pressure!

To get a feel for our slightly nerdy, not-take-ourselves-too-seriously vibe, check out our monthly newsletter, [The Volume](#).

Interested in applying?

Deadline: Candidates are encouraged to apply early, as applications will be reviewed on a rolling basis.

Location: Our preference is to have this role be based in London or New York. We are open to candidates in Bengaluru (India), Nairobi (Kenya). The colleagues with whom you will have the most day-to-day contact are currently based in London and New York. While we have preference for these four countries, we will consider exceptional candidates based in other locations. This is a hybrid role — we work remotely 2-3 days a week and are in the office 2-3 days a week.

Compensation: 60 Decibels offers a competitive salary and benefits package and the opportunity to work in a flexible, fun and supportive environment.

Extra Perks: We have an unlimited leave policy and 12 monthly recharge days, on the first Friday of each month. We are a globally distributed team, and team members regularly visit our different offices as needed.

Application: To apply please fill out [this application form](#) where you will be asked to upload:

1. Your resume
2. Your response to the following two questions. The answers can be in the form of two short [loom videos](#) (1-2 minutes per video), or in writing.
 - Question 1: Describe a design project you delivered, which resulted in increasing topline numbers for a business you've worked with. What factors led to the success of the project?
 - Question 2: Why do you think you are a good fit for this role? What are the unique strengths you bring, and what are your weaknesses?
3. A link to your portfolio

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Want to get to know us a little better?

> Sign up to receive [The Volume](#), our monthly collection of things worth reading.

> Visit our website at [60decibels.com](#).

> Read about our team values [here](#).